



WEWS

# ORDER

Print Date 09/28/12

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Flight Dates **10/02/12-11/06/12**

Contract / Revision      **304525 /**

Original Date / Revision  
07/12/12    09/28/12

Advertiser **DSCC IE**

Agency    **Great American Media**

Buying Contact

**1010 Wisconsin Avenue NW - Suite  
Washington, DC 20007**

Product

Issue. **DSCC IE 10.2-11.6.12 OH**

Agency Com    15%

Billing Contact

**1010 Wisconsin Avenue NW - Suite  
Washington, DC 20007**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref    2

Order Sep      00:20:00

Estimate #      **1370**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle    EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
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Daniel Baylog	100%		
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Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBNX	%	
WDLI	%	
WEAO	%	
WGGN	%	
WJW	%	
WKYC	%	
WMFD	%	
WOAC	%	
WOIO	%	
WQHS	%	
WUAB	%	
WVIZ	%	
WVPX	%	

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	233	\$295,906.25	\$348,125.00	0.00
November 2012	92	\$144,500.00	\$170,000.00	0.00
<b>Totals</b>	<b>325</b>	<b>\$440,406.25</b>	<b>\$518,125.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/28/12	233	\$295,906.25	\$348,125.00
10/29/12	11/06/12	92	\$144,500.00	\$170,000.00

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/02/12	10/12/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF--	2				\$400.00			0.00			
Week:		10/08/12	10/14/12	- TWTF--	2				\$400.00			0.00			
N 2	WEWS	10/16/12	11/06/12		CM	5-6a	MTWTF--	:30	4	\$650.00	P-2	0.00	NM	12	\$7,800.00



**WEWS**

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Contract / Revision      **304525**      Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision    07/12/12/   09/28/12

Order Sep    00:20:00

Advertiser    **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate #    **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F GMC 5-6a											
				M-F GMC 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					4	\$650.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF - -					3	\$650.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF - -					4	\$650.00		0.00			
		Week: 11/05/12	11/11/12	- T - - - -					1	\$650.00		0.00			
N 3	WEWS	10/02/12	10/12/12	M-F GMC 6-7a	CM	6-7a	MTWTF - -	:30	2	\$700.00	P-2	0.00	NM	4	\$2,800.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -					2	\$700.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF - -					2	\$700.00		0.00			
N 4	WEWS	10/16/12	11/06/12	M-F GMC 6-7a	CM	6-7a	MTWTF - -	:30	5	\$850.00	P-2	0.00	NM	15	\$12,750.00
				M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					5	\$850.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF - -					4	\$850.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF - -					5	\$850.00		0.00			
		Week: 11/05/12	11/11/12	- T - - - -					1	\$850.00		0.00			
N 5	WEWS	10/02/12	10/12/12	M-F GMA 7-9a	CM	7-9a	MTWTF - -	:30	2	\$600.00	P-2	0.00	NM	4	\$2,400.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -					2	\$600.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF - -					2	\$600.00		0.00			
N 6	WEWS	10/16/12	11/06/12	M-F GMA 7-9a	CM	7-9a	MTWTF - -	:30	5	\$900.00	P-2	0.00	NM	15	\$13,500.00
				M-F GMA 7-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					5	\$900.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF - -					4	\$900.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF - -					5	\$900.00		0.00			
		Week: 11/05/12	11/11/12	- T - - - -					1	\$900.00		0.00			
N 7	WEWS	10/02/12	10/12/12	4-430am America This Morn	CM	4-430a	MTWTF - -	:30	2	\$150.00	P-2	0.00	NM	4	\$600.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -					2	\$150.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF - -					2	\$150.00		0.00			
N 8	WEWS	10/16/12	11/06/12	4-430am America This Morn	CM	4-430a	MTWTF - -	:30	2	\$150.00	P-3	0.00	NM	6	\$900.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					2	\$150.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF - -					2	\$150.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF - -					1	\$150.00		0.00			
		Week: 11/05/12	11/11/12	- T - - - -					1	\$150.00		0.00			
N 9	WEWS	10/02/12	10/12/12	M-F 430-5am News	CM	430-5a	MTWTF - -	:30	2	\$200.00	P-2	0.00	NM	4	\$800.00
				M-F 430-5am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- TWTF - -					2	\$200.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF - -					2	\$200.00		0.00			
N 10	WEWS	10/16/12	11/06/12	M-F 430-5am News	CM	430-5a	MTWTF - -	:30	2	\$250.00	P-2	0.00	NM	9	\$2,250.00
				M-F 430-5am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- TWTF - -					2	\$250.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF - -					2	\$250.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF - -					4	\$250.00		0.00			



**WEWS**

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Contract / Revision      **304525**      Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision    07/12/12/   09/28/12

Order Sep    00:20:00

Advertiser    **DSCC IE**

Product **Issue. DSCC IE 10.2-11.6.12** Estimate #    **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 10	WEWS	10/16/12	11/06/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$250.00		0.00			
N 11	WEWS	10/20/12	11/03/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$850.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$850.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$850.00		0.00			
N 12	WEWS	10/06/12	10/13/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$600.00		0.00			
Week:		10/08/12	10/14/12	-----S-					1	\$600.00		0.00			
N 13	WEWS	10/14/12	10/14/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$675.00		0.00			
N 14	WEWS	10/21/12	11/04/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$800.00	P-2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$800.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$800.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$800.00		0.00			
N 15	WEWS	10/02/12	10/12/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					2	\$550.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N 16	WEWS	10/16/12	11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					2	\$850.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					2	\$850.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					4	\$850.00		0.00			
Week:		11/05/12	11/11/12	-T-----					2	\$850.00		0.00			
N 17	WEWS	10/02/12	10/12/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					2	\$550.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N 18	WEWS	10/16/12	11/06/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$800.00	P-2	0.00	NM	9	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					2	\$800.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					2	\$800.00		0.00			
Week:		10/29/12	11/04/12	MTWTF--					4	\$800.00		0.00			
Week:		11/05/12	11/11/12	-T-----					1	\$800.00		0.00			
N 19	WEWS	10/16/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					2	\$1,200.00		0.00			



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 09/28/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N19	WEWS	10/16/12	11/06/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
N20	WEWS	10/02/12	10/12/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					2	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$1,000.00		0.00			
N21	WEWS	10/16/12	11/05/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--					3	\$1,000.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	-----					0	\$0.00		0.00			
N22	WEWS	10/02/12	10/12/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					2	\$550.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					2	\$550.00		0.00			
N23	WEWS	10/16/12	11/05/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$750.00	P-2	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$750.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$750.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$750.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$750.00		0.00			
N24	WEWS	10/07/12	10/14/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$2,000.00		0.00			
		Week: 10/08/12	10/14/12	-----S					1	\$2,000.00		0.00			
N25	WEWS	11/04/12	11/04/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$2,000.00		0.00			
N26	WEWS	10/02/12	11/06/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	18	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					3	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					4	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					3	\$1,000.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-3	0.00	NM	18	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					3	\$750.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					3	\$750.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					4	\$750.00		0.00			



WEWS

Print Date: 09/28/12

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 09/28/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N27	WEWS	10/02/12	11/06/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	3	\$750.00	P-3	0.00 NM	18	\$13,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	MTWTF--		4				\$750.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		4				\$750.00		0.00		
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00		
N28	WEWS	10/02/12	11/06/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	4	\$1,400.00	P-2	0.00 NM	20	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	-TWTF--		3				\$1,400.00		0.00		
		Week: 10/08/12	10/14/12	MTWTF--		3				\$1,400.00		0.00		
		Week: 10/15/12	10/21/12	MTWTF--		5				\$1,400.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		4				\$1,400.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		4				\$1,400.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$1,400.00		0.00		
N29	WEWS	10/02/12	10/12/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$2,000.00	P-1	0.00 NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	-TWTF--		3				\$2,000.00		0.00		
		Week: 10/08/12	10/14/12	MTWTF--		3				\$2,000.00		0.00		
N30	WEWS	10/16/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$2,000.00	P-2	0.00 NM	14	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-TWTF--		5				\$2,000.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		4				\$2,000.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		4				\$2,000.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$2,000.00		0.00		
N31	WEWS	10/02/12	11/06/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	\$2,000.00	P-2	0.00 NM	14	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	-TWTF--		3				\$2,000.00		0.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
		1	WEWS	10/01/12-10/07/12	M-Su 630-7p WNT	630-7p	-TWThF----	:30		<del>(\$2,000.00)</del>		0.00 NM		
				See MG 31.15 [N/A]										
		15	WEWS	10/02/12-10/05/12	M-Su 630-7p WNT	630-7p	-TWThF----	:30		<del>(\$2,000.00)</del>		0.00 NM		
				See MG 31.16 [N/A NO AVAIL ON ENTRY]										
		16	WEWS	10/02/12-10/05/12	M-F 5-6p News	5-6p	-TWThF----	:30		\$2,000.00		0.00 NM		
				MG for 31.15 10/04										
		Week: 10/08/12	10/14/12	MTWTF--		3				\$2,000.00		0.00		
		Week: 10/15/12	10/21/12	MTWTF--		2				\$2,000.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		3				\$2,000.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF--		3				\$2,000.00		0.00		
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00		
N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	\$1,275.00	P-2	0.00 NM	3	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-----S-		1				\$1,275.00		0.00		



# WEWS

Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

## Hiatus Dates

Original Date / Revision 07/12/12/ 09/28/12

Order Sep 00:20:00

Advertiser **DSCC IE**

Product Issue. DSCC IE 10.2-11.6.1; Estimate # 1370

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	WEWS	10/20/12	11/03/12	SA 7-8p Rotation SA 7P NEWS	CM	7-8p	-----S-	:30	1	\$1,275.00	P-2	0.00	NM	3	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$1,275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WEWS	10/15/12-10/21/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		<del>(\$1,275.00)</del>		0.00	NM		
	See MG 32.4,32.5														
	[N/A CORRECT INV CODE TO PLACE - SA 7PM NEWS]														
4	WEWS	10/15/12-10/21/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,275.00		0.00	NM		
	Ⓜ MG for 32.3,32.1														
5	WEWS	10/29/12-11/04/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,275.00		0.00	NM		
	Ⓜ MG for 32.3,32.1														
	Week:	10/22/12	10/28/12	-----S-		1				\$1,275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	10/22/12-10/28/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		<del>(\$1,275.00)</del>		0.00	NM		
	See MG 32.6														
	[N/A CHG INV. CODE TO PLACE - SA 7PM NEWS]														
6	WEWS	10/22/12-10/28/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,275.00		0.00	NM		
	Ⓜ MG for 32.2 10/27														
	Week:	10/29/12	11/04/12	-----S-		1				\$1,275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WEWS	10/29/12-11/04/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		<del>(\$1,275.00)</del>		0.00	NM		
	See MG 32.4,32.5														
	[N/A PGM CHG TO PLACE - SA 7PM NEWS]														
N33	WEWS	10/07/12	10/14/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-1	0.00	NM	2	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$1,525.00		0.00			
	Week:	10/08/12	10/14/12	-----S		1				\$1,525.00		0.00			
N34	WEWS	10/21/12	11/04/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,525.00	P-2	0.00	NM	3	\$4,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$1,525.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$1,525.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$1,525.00		0.00			
N35	WEWS	10/16/12	11/02/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$1,000.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		1				\$1,000.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		1				\$1,000.00		0.00			
N36	WEWS	10/16/12	11/02/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$1,000.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		1				\$1,000.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		1				\$1,000.00		0.00			
N37	WEWS	10/02/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$12,000.00	P-3	0.00	NM	5	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00			
	Week:	10/08/12	10/14/12	M-----		1				\$12,000.00		0.00			
	Week:	10/15/12	10/21/12	M-----		1				\$12,000.00		0.00			



WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 09/28/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N37	WEWS	10/02/12	11/06/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$12,000.00	P-3	0.00 NM	5	\$60,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	M-----		1				\$12,000.00		0.00		
		Week: 10/29/12	11/04/12	M-----		1				\$12,000.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$12,000.00		0.00		
N38	WEWS	10/16/12	10/30/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$15,000.00	P-3	0.00 NM	3	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-T-----		1				\$15,000.00		0.00		
		Week: 10/22/12	10/28/12	-T-----		1				\$15,000.00		0.00		
		Week: 10/29/12	11/04/12	-T-----		1				\$15,000.00		0.00		
N39	WEWS	10/16/12	10/30/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00 NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-T-----		1				\$7,000.00		0.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
		1	WEWS	10/15/12-10/21/12	Tuesday Prime C	10-11p	-T-----	:30		<del>(\$7,000.00)</del>		0.00 NM		
		See MG 39.3												
		[N/A PGM CHG - POLITICAL DEBATE 9-11P]												
		3	WEWS	10/09/12-10/09/12	Tuesday Prime C	10-11p	-T-----	:30		\$7,000.00		0.00 NM		
		Ⓜ MG for 39.1 10/16												
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	-T-----		1				\$7,000.00		0.00		
N40	WEWS	10/25/12	10/25/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$7,000.00	P-2	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/22/12	10/28/12	---T---		1				\$7,000.00		0.00		
N41	WEWS	10/19/12	11/02/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$4,500.00	P-3	0.00 NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	----F--		1				\$4,500.00		0.00		
		Week: 10/22/12	10/28/12	-----		0				\$0.00		0.00		
		Week: 10/29/12	11/04/12	----F--		1				\$4,500.00		0.00		
N42	WEWS	10/02/12	11/06/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	2	\$2,200.00	P-3	0.00 NM	12	\$26,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	-TWTF-S		2				\$2,200.00		0.00		
		Week: 10/08/12	10/14/12	MTWTF-S		2				\$2,200.00		0.00		
		Week: 10/15/12	10/21/12	MTWTF-S		2				\$2,200.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF-S		2				\$2,200.00		0.00		
		Week: 10/29/12	11/04/12	MTWTF-S		3				\$2,200.00		0.00		
		Week: 11/05/12	11/11/12	M-----		1				\$2,200.00		0.00		
N43	WEWS	10/02/12	10/12/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	0.00 NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/01/12	10/07/12	-TWTF--		3				\$1,000.00		0.00		
		Week: 10/08/12	10/14/12	MTWTF--		3				\$1,000.00		0.00		
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	4	\$1,000.00	P-2	0.00 NM	12	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/15/12	10/21/12	-TWTF--		4				\$1,000.00		0.00		
		Week: 10/22/12	10/28/12	MTWTF--		4				\$1,000.00		0.00		





WEWS

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Contract / Revision **304525** Flight Dates **10/02/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/12/12/ 09/28/12

Order Sep 00:20:00

Advertiser **DSCC IE**Product **Issue. DSCC IE 10.2-11.6.12** Estimate # **1370**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N44	WEWS	10/16/12	11/02/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	12	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					4	\$1,000.00		0.00			
N45	WEWS	10/07/12	11/04/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	-----S	:30	1	\$2,200.00	P-3	0.00	NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$2,200.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$2,200.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$2,200.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$2,200.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$2,200.00		0.00			
N46	WEWS	10/07/12	10/14/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$550.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$550.00		0.00			
N47	WEWS	10/21/12	11/04/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$850.00	P-1	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$850.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$850.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$850.00		0.00			
N48	WEWS	11/03/12	11/03/12	OSU Football Ohio State Football	CM	OSU v. Illinois	-----S-	:30	1	\$28,000.00	P-2	0.00	NM	1	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$28,000.00		0.00			
N49	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	OSU v. Nebraska	-----S-	:30	1	\$25,000.00	P-2	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$25,000.00		0.00			
N50	WEWS	10/02/12	10/12/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$1,000.00		0.00			
Week:		10/08/12	10/14/12	MTWTF--					4	\$1,000.00		0.00			
N51	WEWS	10/16/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$1,000.00		0.00			
Week:		10/22/12	10/28/12	MTWTF--					3	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
Totals													325	\$518,125.00	